

**PROJECT REQUIREMENTS**  
**OF THE OPEN INTERNATIONAL COMPETITION**  
**OF URBAN LANDSCAPE DESIGN "FLOWER JAM" - 2019**  
**MOSCOW SUMMER GARDENS**

Professional nominations:

**1. Professional nomination "Large Exhibition Garden".** The size is 200-400 m<sup>2</sup>.

Designed for implementation in public spaces of the city, must include a place of rest.

**2. Professional nomination "Medium Exhibition garden".** The size is 70-100 m<sup>2</sup>.

Designed for implementation in public spaces of the city, must include a place of rest.

**3. Professional nomination "Small Exhibition Garden".** The size is 30-50 m<sup>2</sup>.

Designed for implementation in public spaces of the city, must include a place of rest.

**4. Professional nomination "Landscape project for social territories".** The size is 50-100 m<sup>2</sup>.

Projects are implemented at the territories of schools, boarding schools, hospitals, ambulant clinics and other social institutions. Projects must be functional, taking into account the specifics of institutions.

**5. Student projects competition.** The size is 50-100 m<sup>2</sup>.

Designed for implementation in public spaces of the city, must include a place of rest.

The theme of the competition task in 2019: "Summer Gardens of Moscow"

The concept of the Competition is to create Permanent Flowering Gardens. According to the new rules of the competition, the Summer Gardens of Moscow, created by participants of the "Flower Jam -2019", should not only maintain a high decorative effect throughout the summer period, but also change in appearance during this time. The gardens are proposed to be designed in such a way that the plants would bloom and reach the peak of decorativeness at different times. Unlike architectural creations, perceived in three dimensions, gardens are designed taking into account the fourth dimension: the Time - during which they change colors, volume and appearance.

Competition Procedure

Practicing landscape designers, environmental designers, garden designers, architects, landscape gardening engineers, students of specialized educational institutions are invited to participate in the competition. Participation can be individual or as part of a creative team.

It is allowed to submit a project previously used for other competitions, provided that it has never been implemented before.

Authors of projects who would like to participate in the competition should register on the competition website, then submit their application, portfolio and project (see Competition Regulations) to the Competition Organizing Committee, which includes the Expert Council.

The Expert Council recommends to the organizers of the competition the projects selected for implementation at the sites of the Festival in Moscow.

The Organizing Committee of the Competition and the Expert Council select locations best suited for implementing each and every project.

The authors complete their projects with the participation of Expert Mentors and provide additional project documentation.

The selected garden projects are being implemented on grants, provided by the Moscow government, by contractors selected by the organizers.

The author exercises supervision over the creation of the garden, directs and takes a personal part in tree and vegetation planting.

The Competition Jury evaluates the gardens implemented according to the criteria approved by the organizers and selects one winner in each nomination.

Dismantling and utilization of gardens after the festival is carried out by the organizers.

#### Requirements for the project of a temporary exhibition garden in an urban environment

The project should match the 2019 Festival theme: Moscow Summer Gardens.

The garden is built above the surface of the paving.

The garden cannot contain an open water body area.

When creating a project, the contest participants are free to choose the assortments of plants for their gardens. However, the Organizing Committee of the Competition reserves the right to replace plants at the stage of implementation of the finalist projects.

Height of tree plants:

- Trees no higher than 4m (for large, medium and social gardens and student nominations) and no more than 3m (for small gardens), the diameter of a clod is not more than 50 cm
- Shrubs (including roses and hydrangeas) from C5 to C35 or in blocks of 40x100 cm
- Perennials C2-3, C5
- Annuals in C2-3 containers
- Hedges of coniferous and deciduous blocks from 1.2 m. to 2 m.

Garden structures must meet safety requirements; the supporting elements in open gardens must have increased anthropogenic load bearing capacity.

If necessary, electricity and water supply points should be indicated in the project.

### Requirements for the project submission form:

The project should include the portfolio of the Applicant or a link to the website or Facebook page with the works of the Applicant: information about no more than four relevant projects over the past 5 years: design and implementation of landscape projects, gardens, flower gardens, small architectural forms, functional art objects (SAF) using flowers.

Project Information:

- Project name;
- Year of implementation;
- Location;
- Visual materials - in the amount of not more than 3 images for each project in jpeg format (A4 horizontal orientation). The size of each jpeg-file should not exceed 5 Mb.

### REQUIREMENTS FOR COMPOSITION AND SUBMISSION OF DRAWINGS

1. Explanatory note

2. Master Plan

a. A 2D color plan showing the garden from above.

b. The plan must be scaled.

c. The key elements of the structure, such as boundaries, dimensions, planting areas, materials, etc. must be fully identified on the plan.

3. Visualization of the garden

a. These can be either axonometric or perspective drawings with a view of the garden, including two main ones from which visitors will see the garden, as well as a view from above.

b. The drawing must be done in full color.

c. We recommend that these drawings give an artistic impression. This helps the Experts understand the “sensation” created by the garden.

4. Planting plan

a. This plan should be similar to the master plan and show the location of the main plants and planting patterns.

b. A separate list of plants must be attached to the plan.

c. You can also include into the plan a sheet with photos of plants, but do not submit only a sheet with photos.

5. Construction drawings (provided by participants at their wish, but are mandatory for the finalists of the competition).

a. Construction drawings should clearly show how walls, small architectural forms and other structures are built.

b. Engineering design drawings will be required for finalists only.

Please clearly designate each drawing by its number, type of drawing, your name and nomination.

Each file should be saved in the format as follows:

2, Master\_plan, Your\_Name, nomination.JPEG, PDF or other similar format

If you submit more than one picture, please mark them as 2a, 2b, 2c. that is “2a,“ Master Plan ”,“ 2b, Perspective ”, etc.).