

## **The Second International Conference of the Open International Competition and Festival of Urban Landscape Design "Flower Jam", supported by Moscow government**

The landscape conference of "Flower jam" will be held from February 7 to 9 in the Botanical Garden of Moscow State University "Aptekarsky ogorod". The theme of the conference will be "Urban landscape design as a tool to improve the ecology of the metropolis, social climate, physical and psychological health of the citizens".

Conference participants will discuss how global landscape design is changing in the modern world; consider the variety of innovative green landscape solutions; share their experience in creating projects that effectively improve the living conditions in the city, demanded by the state, municipal and private customers; talk about modern landscape education and ways to popularize the profession.

The headliners of the event will be leading foreign and Russian professionals:

Andy Sturgeon (Great Britain) - multiple winner of the Chelsea Flower Show, one of the most famous, fashionable and sought-after designers in the UK, chairman of the Expert Council of the "Flower Jam" competition - 2020;

Humeira Ikram (Great Britain) - lecturer in the course of garden design at the KLC School of Design, London);

Jim Fogarty (Australia) - landscape architect, winner of more than thirty prestigious world awards;

James Hitchmough (Great Britain) - professor, leading specialist in the field of ecological gardening in the UK, head of the department of landscape architecture at the University of Sheffield;

Alessandro Trivelli (Italy) - founder of the SDARCH Trivelli & Associati urban design bureau, professor of architecture at the Polytechnic University of Milan;

Guido Bianchi (Italy) - founder of the lighting design studio Rossi Bianchi lighting design, author of urban lighting projects in Milan;

Peter Fink (Great Britain) - landscape architect, urbanist, winner of numerous international awards;

Matthew Childs (Great Britain) - landscape designer, founder of the Matthew Childs Design studio, multiple winner of the most prestigious garden exhibitions in the world;

Larisa Kanunnikova (Russia) - Deputy Chairman of the Committee for the Improvement of St. Petersburg;

Igor Safiullin (Russia) - Lecturer, Department of Landscape Architecture, MSTU Bauman; other.

The program of each of the three days of the conference includes reports, communication of speakers with listeners and answers to questions, round tables.

### **Conference program**

#### **February 7th**

Theme of the day: Exhibition gardens as a laboratory for the study of urban ecology and social climate and ways to improve them

Exhibition gardens, whose lifespan is several months, can significantly affect the improvement of the urban environment in the broadest sense of the word. They have a beneficial effect not only on the environment, supporting biodiversity, producing oxygen, helping to cleanse the air of the metropolis from dust and improving the microclimate, but also improve the social climate in the city: form the points of attraction for the townspeople, boost creativity and community, and help relieve stress.

The program opens with a speech by Andy Sturgeon, Chairman of the Expert Council of the Flower Jam Competition - 2020.

The winners of the «Flower Jam» - 2019 contest tell about how to turn the exhibition garden into an effective tool to improve the urban ecology and social climate.

Patricia Garcia Alayo - winner of the contest “Flower jam” -2019 in the nomination “Big Exhibition Garden”, the author of the project “Above the Roof” - will talk about the aesthetics and ecology of plantings in a natural style for revitalizing wastelands, abandoned territories, and former industrial zones.

Petr Larikhin (Architectural and Landscape Bureau "Tree-Park"), winner of the contest “Flower jam” -2019 in the nomination “Middle exhibition garden”, the author of the project “Architecture of nature” - on the evolution of approaches to urban ecology from attempts to defeat nature and “turn the rivers back” to a gentle and respectful interaction.

Speech by Natalia Shushlebina, winner of the “Flower Jam” -2019 competition in the nomination “Small Exhibition Garden” with the project “Neglinka Garden”, is devoted to the modern view of rivers in urban space and current trends: the rejection of granite embankments in megapolises, the return of rivers to urban public spaces, the transformation of urban rivers into sustainable ecosystems accessible to citizens.

Olga Gribova and Anastasia Ostroumova, winners of the contest “Flower jam” -2019 in the nomination “Gardens for social territories”, the authors of the project “New Land”, will share their experiences on how to change the life of an entire area with the help of a small garden designed for a children's hospital.

Gleb Kalyuzhnyuk, member of the Expert Council of the “Flower jam” competition -2019, will talk about the formation of a community of caring residents around the exhibition garden on the example of the project “Green Pharmacy of Suvorov” on the territory of the Municipal City Hospital №1.

The round-table program will end the first day's program, the participants of which - Andy Sturgeon, Lyudmila Belykh, Elena Makevnina, Humaira Ikram and others - will discuss successful and working solutions for the exhibition garden, turning it into a point of attraction for citizens; plant assortment that allows you to quickly transform the urban space, considering environmental and economical issues; effective ways to create an exhibition garden that locally improves the climate and the environment.

**February 8<sup>th</sup>**

At 10.00, before the start of the main program, the finalists of the "Flower jam" -2020 competition, whose projects will be implemented in public spaces of Moscow, will be announced.

The theme of the second day of the conference will be environmental education as a necessary condition for the survival of mankind and the prevention of environmental disaster.

We will talk about the effective ways to improve environmental literacy for all segments of the population, from schoolchildren to city officials; and about ways to popularize scientific data and realistic state of the environment, climate change, and the need to find new adaptation mechanisms in modern conditions.

The program opens with a report by Jim Fogarty on the resonant theme of antiglobalism in landscape design. Fogarty talks about the unique nature of Australia as a source of inspiration and the need to use local flora to create modern urban gardens.

The next speaker, James Hitchmough, will talk about the results of a study by the University of Sheffield to develop a new plant assortment of urban gardens, taking into account climate change, changing conditions and the environment.

Alessandro Trivelli will talk about Italian city gardens and the garden as a «memory room».

Speakers of the second day of the conference will also be Vera Frolova, head of the Bauman Moscow State Technical University Department of Landscape Architecture, and Humaira Ikram, head of the garden design course at the KLC School of Design in London. The report of Humaira Ikram will be devoted to the ways to make the gardens not only beautiful, but also positively affecting the environment, to choose the right plants, materials, structures for it.

The round table participants - Humeira Ikram, James Hitchmough, Elvira Dovletyarova, Vera Frolova, Igor Safiullin and Artem Parshin - will discuss what and how to teach landscape specialists and the general public in the changing conditions of the modern world.

### **February 9<sup>th</sup>**

The third day of the conference is dedicated to answers to the global challenges. What can and should landscape specialists do to improve the quality of human life in modern conditions?

On this day, the conversation will focus on solving the problems of light and noise pollution by landscape means; landscape architecture as an instrument for restoring the physical and psychological health of citizens; conscious consumption and renewability of natural resources in relation to the landscape sphere.

Guido Bianchi will reveal the secrets of modern landscape lighting design.

Peter Fink will talk about the ecology of lighting, and Matthew Childs will talk about modern ways to control energy consumption using the example of his "Smart meter garden" garden, which received the main award at the Hampton Court garden show-2019.

Deputy Chairman of the Committee for City Improvement of St. Petersburg Larisa Kanunnikova will introduce the scenario of landscape lighting of St. Petersburg from the point of view of the health of citizens.

Alexander Sergeyev will talk about a modern approach to the construction and assortment of the garden on the example of low-maintenance gardens in Ural.

Igor Safiullin - on the economic aspects of urban landscaping in terms of modern green approaches.

The participants of the round table - Matthew Childs, Peter Fink, Gleb Kalyuzhnyuk, Olga Cherdantseva, George Nacharkin - will discuss strategies for the development of landscape design in the context of the “new ecology”.