

PROJECT REQUIREMENTS OF THE OPEN INTERNATIONAL COMPETITION OF URBAN LANDSCAPE DESIGN "FLOWER JAM" - 2020

Professional nominations:

1. Professional nomination "Large Exhibition Garden". The size is 200-300 sq m. Designed for implementation in city public spaces, must include places for rest. – 2 000000 rubles award

2. Professional nomination "Medium Exhibition garden". The size is 100-200 sq m. Designed for implementation in city public spaces, must include places for rest – 1000000 ruble award.

3. Professional nomination "Small Exhibition Garden". The size is 50-100 sq m. Designed for implementation in city public spaces, must include places for rest - 500000 ruble award

4. Professional nomination "Gardens for communities". The size from 70 sq m. Projects are implemented in the territories of schools and boarding schools for children with special needs hospitals, ambulant clinics, museums, and other important institutions. Projects must be functional, taking into account the specifics of institutions.

5. Student projects competition. The size is 50-70 sq m. Designed for implementation in public city, must include places for rest.

The theme of the competition 2020:

We would like the participants to focus on certain environmental problems in the city, for example, lowering the temperature, improving the microclimate, increasing the population of insects, improving the general environmental situation.

Whilst solving environmental problems, the gardens should also improve the social climate of the metropolis, adding new features to crowded public spaces. The beauty of the plants should make always hurrying citizens to slow down.

The competent design should "invite" you to explore the space inside the garden, turning it into a short-term place for relaxation, or into a popular place for meeting with friends.

Competition Procedure

Practicing landscape designers, environmental designers, garden designers, architects, landscape gardening engineers, students of specialized educational institutions are invited to participate in the competition.

Participation can be individual or as part of a creative team.

It is allowed to submit a project previously used for other competitions, provided that it has never been implemented before.

Authors of projects who would like to participate in the competition should register on the competition website and submit their application.

After receiving a confirmation if required authors should send their professional portfolio or a link to the website or Facebook page with the works of the Applicant should be submitted after registration. It should contain information about no more than four relevant projects over the past 5 years: design and implementation of landscape projects, gardens, flower gardens, small architectural forms, functional art objects with plants and flowers. Project Information: - Project name; - Year of implementation (if it has been implemented); - Location; - Visual materials - in the amount of not more than 3 images for each project in jpeg format (A4 horizontal orientation). The size of each jpeg-file should not exceed 5 Mb.

The competition project should be sent to the Competition Organizing Committee, which includes the Expert Council.

The Expert Council recommends to the organizers of the competition the projects selected for implementation at the sites of the Festival in Moscow.

The Organizing Committee of the Competition and the Expert Council select locations suitable for implementing of every project. The authors complete their projects with the participation of Expert -Mentors and provide additional project documentation.

The selected garden projects will be implemented on grants, provided by the Moscow government, by contractors selected by the organizers.

The author supervises the prefabrication of the garden, directs and takes a personal part in planting.

The Competition Jury evaluates the gardens implemented according to the criteria approved by the organizers and selects one winner in each nomination at the beginning of September.

Dismantling and utilization of gardens after the festival is carried out by the organizers in October.

Requirements for the project of a temporary exhibition garden in an urban environment

The project should match the 2020 Festival theme.

The garden is built above the surface of the paving.

The garden cannot contain an open water feature.

When creating a project, the contest participants are free to choose the assortments of plants for their gardens. However, the Organizing Committee of the Competition reserves the right to replace plants at the stage of preparation for implementation of the finalist projects.

Height of plants:

- Trees no higher than 4m (for large, medium and social gardens and student nominations) and no more than 3m (for small gardens), the diameter of a rootball is not more than 50 cm
- Shrubs (including roses and hydrangeas) from C5 to C35 or in blocks of 40x100 cm • Perennials C-3, C5

- Annuals in C-3 containers
- Hedges of coniferous and deciduous blocks from 1.2 m. to 2 m.

Container's size:

C-3 Diameter 16 sm, Hegth 20 sm

C-5. Diameter 22 sm, Heght 17,5 sm

C-35. Diameter 44 sm, Heght 31 sm

Garden structures must meet safety requirements; the supporting elements in open gardens must have increased recreation capacity. The participants should keep in mind that lots of people might visit the garden during day and night.

There should have the Flower Jam Festival logo placed on the site wall or a piece of furniture

If necessary, electricity and water supply points should be indicated in the project.

REQUIREMENTS FOR PROJECTS SUBMISSION

The project presentation should be submitted in PDF format.

1. Explanatory note in English and Russian (possibly translated by Google)
2. Master Plan
 - a. A 2D color plan showing the garden from above.
 - b. The plan must be scaled.
 - c. The key elements of the structure, such as boundaries, dimensions, planting areas, materials, etc. must be fully identified on the plan.
3. Visualization of the garden
 - a. These can be either axonometric or perspective drawings with a view of the garden, including two main ones from which visitors will see the garden, as well as a view from above.
 - b. The drawing must be done in full color.
 - c. We recommend that these drawings give an artistic impression. This helps the Experts understand the "sensation" created by the garden.
4. Planting plan
 - a. This plan should be similar to the master plan and show the location of the main plants and planting patterns.
 - b. A separate list of plants with the Latin names of each plant must be attached to the plan.
 - c. You can also include in the plan a sheet with photos of plants, but do not submit only a sheet with photos.
5. Construction drawings (provided by participants at their wish, but are mandatory for the finalists of the competition).
 - a. Construction drawings should clearly show how walls, small architectural forms and other structures are built.
 - b. Engineering design drawings will be required for finalists only. Please clearly designate each drawing by its number, type of drawing, your name and nomination.

6. Portfolio with information about no more than three relevant projects over the past 5 years: design and implementation of landscape projects, gardens, flower gardens, small architectural forms, functional art objects using flowers. Project Information: - Project name; - Year of implementation (if it has been implemented); - Location; - Visual materials - in the amount of not more than 3 images for each project.